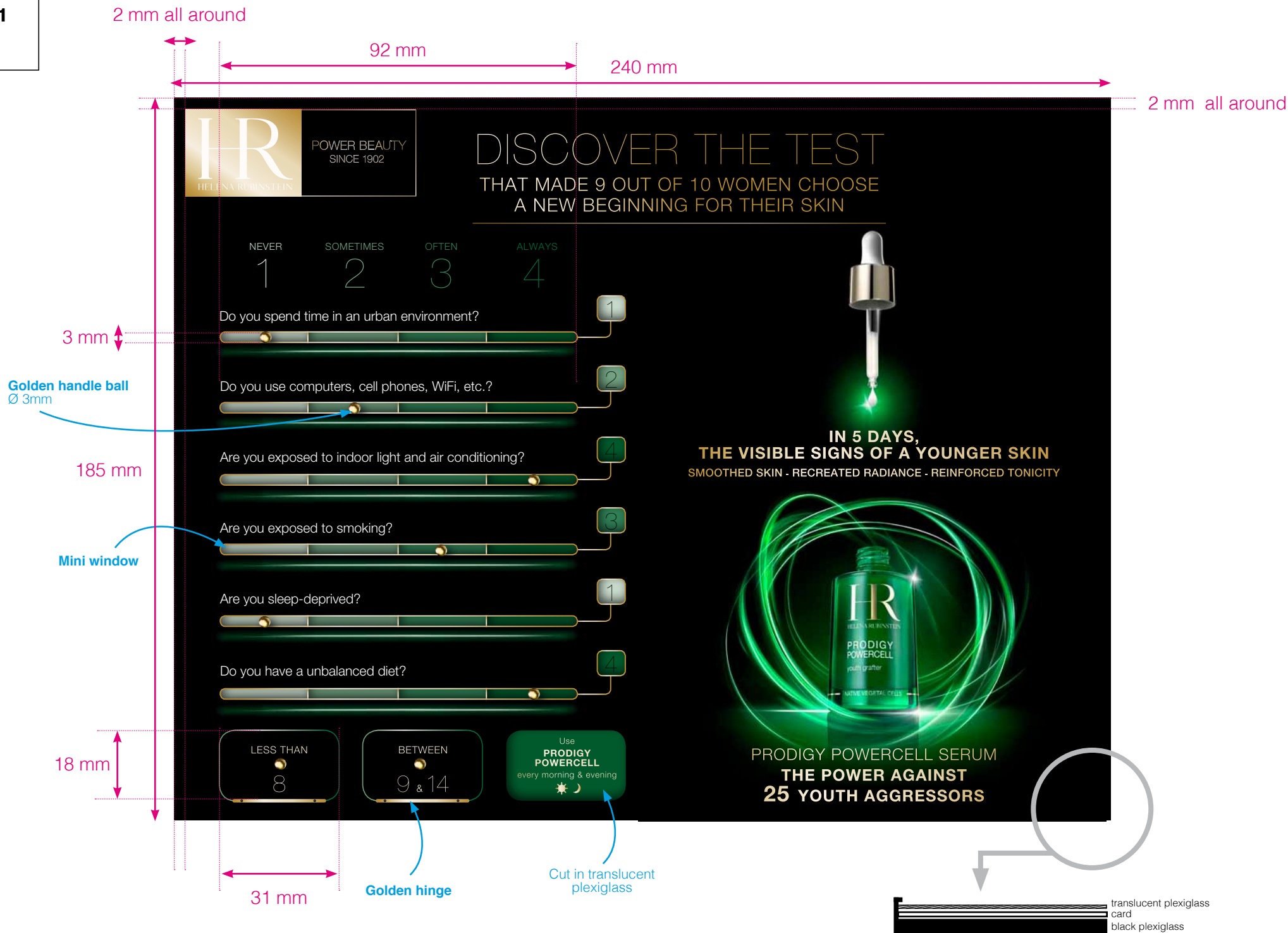
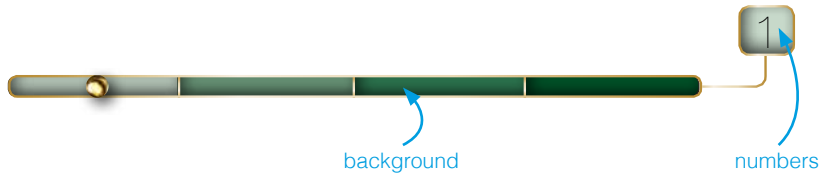


**PART #1**  
**facing**



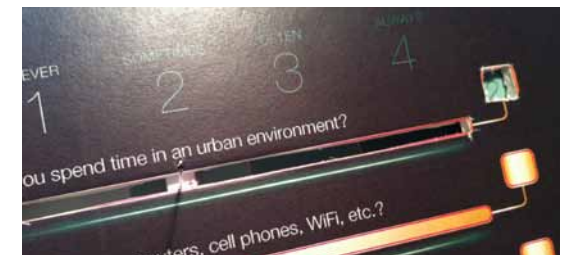
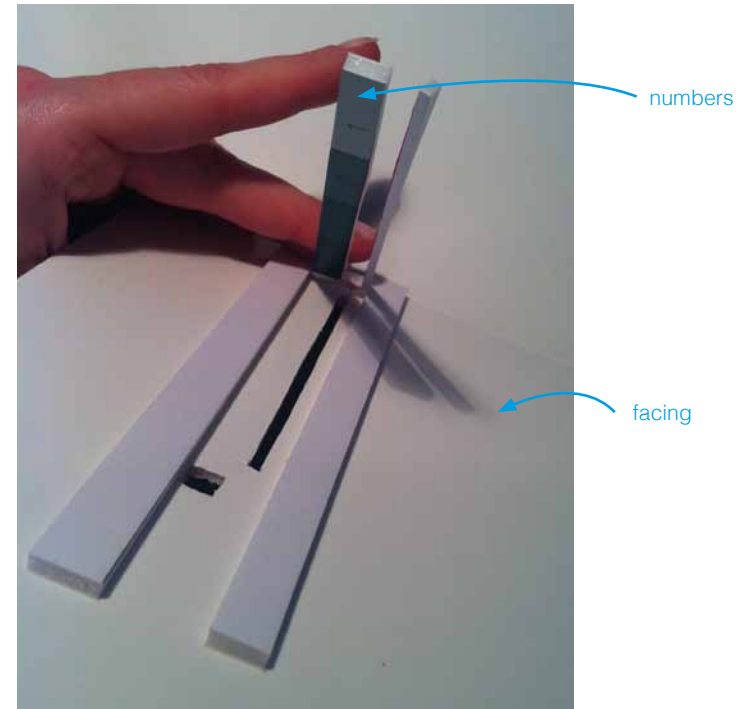
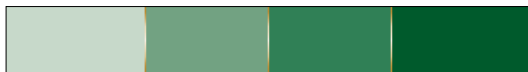
## MINI WINDOWS & NUMBERS



NUMBERS



MINI WINDOW / background



175 mm

175 mm

**PRODIGY POWERCELL**  
youth grafter

**UNIQUE STUDY ON 89 WOMEN\***  
UNDER 25 DAILY YOUTH AGGRESSORS,  
EVEN EXTREME ONES:

- In one of the most polluted places in the world\*\*
- 89 women ages 40-50
- Applying the serum twice a day for 28 days

**REMARKABLE RESULTS:**  
NEARLY 100% FOR ALL TYPES OF WOMEN

Skin is better <b>protected</b>	96%	Skin is more <b>radiant</b>	100%
Skin is <b>smoother</b>	97%	Skin is more <b>beautiful</b>	98%
Skin looks <b>younger</b>	95%	Skin is more <b>luminous</b>	98%

**DID YOU KNOW ?**

**POLLUTION** | creates **free radicals** and weakens the "skin barrier" function: skin gets drier and more sensitive.

**DAYLIGHT\*** | causes **cell damage** and is involved in **breaking down collagen network**: skin gets thinner, elasticity is lost, wrinkles & discoloration set on the skin. \*UV rays, visible light and infra rays

**COMPUTER WAVES** | Exposure to computer waves creates the production of **free-radicals**, contributing to the acceleration of the ageing process and oxidative stress.

**LACK OF SLEEP** | slows down cell renewal process, repercussions to the skin are visible: dark circles, dull and tired looking skin.

**OZONE** | has damaging effects on the skin: **depleting antioxidants**, leading to a cascade of negative effects for the skin and cell damages.

**INFRA-RED RAYS** | amplify UV injury, contribute to skin ageing and deactivate some repairing process in the cells.

**Dermatological test and self-assessment**

**WORK LIFE** | exposure to computers, cell phones, confined spaces, indoor light, air conditioning, etc.

**CITY LIFE** | often exposure to smoking, open air, working outside, long work commutes, UVA, UVB, infrared rays, heavy metals, weather changes, etc.

**HOUSE LIFE** | exposure to solvents, microwave ovens, sprays, lack of sleep, etc.

**EXTREME LIFE** | over-exposure to stress factors (ex: flight attendants, hairdressers, etc.)

\* Conducted with 89 women ages 30-50 for 28 days \*\* Shanghai